

NBSG Weekly Window vol.2

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Mission Statement:

"To promote small business in general and specifically to aid, enhance and motivate each other in our respective business enterprises. Our desire is to expand the knowledge and personal network base of each and every one of our members and to make them better at what they do."

Second Stream Reveals the Ultimate Gift Card



David Clark-Wilson explains the Ultimate Gift Card

"There are two types of gift cards", opened David Clark-Wilson, "the ones in your wallet, and the ones in the drawer."

President of Second Stream Marketing, David developed a gift card program that builds high loyalty, value added service, and a unique way to promote your brand in a more effective version of the usual gift card programs one sees.

Instead of holding a series of gift cards for every retailer or service you would ever use, or not, you hold one gift card, valid for use with a series of retailers or services.

For added convenience, one can go online, check your account balance, or add on additional dollars for your use.

It is also safer than other conventional cards, as it is password protected, rendering it useless to anyone other than you.

David then went on to demonstrate a technology that can be accessed with the Ultimate Gift Card, which provides users with the ability to send video postcards to anywhere in the world with internet access.



Using touch screen technology, the kiosk enables the user to quickly and easily produce and send a personalized video postcard, with a choice of appropriate backgrounds.

For more information, contact David Clark-Wilson at Second Stream Marketing, 604.771.9051

Guests:

Enn Oun, Vice President-International Interpreters Group, 604.961.9341, ennoun@telus.net

David Clark-Wilson, President, Second Stream Marketing, 604.771.9051, dcw@secondstream.ca

Claudio Kihien, President, Great Frikin' Chicken, 604.377.3266, Claudio@brasas.ca

Alan Ogden, Vice-President, Dittoware, 403.615.8689, alan@dittoware.com

Next Meetings:

Bella Candela Restaurant, Lonsdale and Esplanade.

November 22 – George Moen, Bi-Tron Marketing

November 29 - Bryan Yu, Canada Mortgage & Housing Corp. (CMHC)

December 6 - Nicklas Ehrlich, Foundation for Integrated Health

December 13 –7AM Start Special Meeting- DVD Presentation of “The Secret”

December 20 - No Breakfast - Xmas Cocktail Gala in lieu and final meeting of 2006.

Anyone wishing to present a Focused Chat please contact Neil Hamilton.

Announcements: Christmas Gala at Bella Candela

The social committee and membership voted and accepted Bella Candela as the location for our Year End Christmas Social on the evening of Wednesday December 20.

In lieu of breakfast, we will have a cocktail party in the evening, hosted by our newest member Alvaro Peralta.

More information will be released shortly, however rumours are flying that Karaoke may be involved.

Discover “The Secret”

The NSBSG will hold a special truncated meeting, to make time to present a DVD entitled “The Secret”.

A compilation of personal development messages by the likes of Jack Canfield, Joe Vitale, John Gray, and Bob Proctor delivering some of the most powerful messages designed to help you self-actualize.

The meeting will take place on Wednesday December 13, starting at 7am.

Members are encouraged to invite VIP guests, as we want fill the room to 50-60 attendees.

<http://www.theseecret.tv/home.html>

Harvest Project Hosts "Taste of the World"

Harvest Project and Whole Foods is sponsoring a "Taste of the Holidays" evening.

This is an opportunity for the public to taste the wonderful food products that Whole Foods will be selling for the Holidays, and raise funds for the Harvest Project.

Taste of the Holidays Whole Foods will be held November 30, 2006 5:00-8:00 p.m. Passports can be purchased at the door for \$10

Join them for this special tasting of holiday favourites.

Donations raised from the evening will go to the Harvest Project, the only not-for-profit organization on the North Shore reaching out to people at risk of homelessness.

Joyful Noise: Yule Concert

The Universal Gospel choir will be visiting the North Shore on Friday December 8, 8PM at the Kay Meek Centre, 1700 Mathers Ave, West Vancouver.

Under the Directorship of Mark Tate, the choir will present traditional holiday music to guide in the Christmas season.

Group rates for 10 or more are available, For more information, link to:

www.universalgospelchoir.ca

Carol Ships: A Yule Tradition

Pat Miller of Fairweather Cruises reminded the membership that there is still space available for the December 13th Carol Ships Cruise on board the MV Hornblower,

This would be a fully catered event with music and dancing. The cost to attend would be approximately \$60 including GST.

Members are asked to contact Pat to reserve space, as it is filling up fast.

Acknowledgements:

The members wish to acknowledge the support of their colleagues and guests for either referrals resulting in leads, completed business, or the patronage of their respective business.

Neil Hamilton, Royal Lepage-N.Shore:

- **Glenn Duxbury, Marion Maysenhoelder, Nelson Chow, AJ Vermeer** for sharing a booth at the ESN Fall Trade Show.

Bruce Duncan, HealthNow:

- **Norm Accipiter and Barry Sharp** for becoming new customers.

Kevin Middleton, MTS Sound:

- **Alvaro Peralta**, for business

- **Harvest Project** and NVan Chamber for Business After Business

Mark Hood, North Shore News:

- Thanks **Lorne of Ferguson Moving** and **Glenn Duxbury** for their support of North Shore Business News

Dave Watson, eXtra Connect:

- **Nelson Chow**, for promptness in providing insurance

Glenn Duxbury, Home Inspector:

- Thanks **Neil Hamilton** for support

Arnie Gauthier, datacom consultants:

- **Len Macht**, for his patience; **Barry Kong** and **Kevin Middleton** for business inquiries

Jak Redenbach, Architect:

- **Alvaro Peralta**, for hosting a business meeting

Networking Events:

Thursday November 23, 2006
Moving Beyond The Money: Is Your Firm an Employer of Choice?

7:00a.m.to 9:00a.m.
Executive Hotel Burnaby,
4201 Lougheed Hwy.

Tickets: Members \$20.00
Non-members \$25.00

Entrepreneurial Success Group

ESN Networking Social Evening:
Tuesday, November 28, 2006

5:30-7:30 pm

Empire Landmark Hotel
1400 Robson Street, Vancouver
Crystal Ballroom

Attend an evening of speed networking in a fun, social environment

Contact Deb Brown at 604.303.6580
info@esnorg.org
<http://www.esnorg.org>

Gracious Host

“An Enchanted Holiday Luncheon”
Saturday December 16, 2006

11:00 am – 11:45am Registration & Mingling
11:45 am – 2:00pm Buffet lunch

Presented by: Gracious Host Events & Comox CanadAsia Business Society, with support by BC Aviation Council

Quilchena Golf And Country Club, 3551 Granville Ave, Richmond, BC

On-going entertainment programs:
Keynote address by first Commander of Canadian Snowbirds Aeronautics,
Cadets’ holiday classic music, solo acts, silent auction etc.

Registration: email
ComoxCanadAsia@yahoo.ca
Include name, company & cellular number.

\$30 early bird before Dec 1,
\$35 registrant after Dec 1, 2006
No show will get billed in full.

Parking: Free.
Business attire or professional casual.
No jeans please.

**First ever round table symposium on
“Mergers & Acquisitions in China”**
Terminal City Club Vancouver

Tuesday, November 21st, 2006,
8:45am-2pm

Terminal City Club
100-837 Hastings Street West
Tickets: \$180Cdn (include continental
breakfast, coffee break, executive lunch
+ copy of book on “Mergers and
Acquisitions in China”)

Registration: by Monday, Nov.13th.
Cecilia.cheng@stamfordlaw.com.sg
Fax: 604 9225350 attention: Marianne

**Making Magical Memories: Lessons
in Leadership - ISES Vancouver**

Thursday, November 15th, 2006
5pm – 9:30pm

The Empire Landmark
Crystal Ballroom
1400 Robson Street, Vancouver
Tickets: Members \$25, non-members
\$37
Registration: www.isesvancouver.com

North Vancouver Chamber
Wednesday, November 22, 2006
8:00am - 9:30am

**AM Seminar-11 Steps to Maximize
Your Success At A Trade Show**
Randy Hnatko of the Sandler Institute
and President of Trainwest Management
and Consulting will be presenting
important tips

http://www.nvchamber.ca/ecal_currentcamberevents.php#83

Richmond Chamber
Thursday November 23, 2006
Networking Breakfast

Members \$13.00 plus GST
Non-Members \$18.00 plus GST
Registration 7:00 am
Breakfast & Networking 7:30 am
Quilchena Golf & Country Club,
3551 Granville Avenue
<http://www.richmondchamber.ca/events1.html#2006-11-21220>

Vancouver Enterprise Forum
Tuesday, November 28, 2006
6:00 PM to 8:30 PM

AceTech CEO War Stories:
The Going Public Decision - Strategies,
Tips, Pros and Cons from Seasoned
Technology Executives

Science World. Doors open at 6:00 p.m.,
with the presentations beginning
precisely at 7:00 p.m.

Pre-registration is highly recommended,
as our CEO War Stories events are
always well attended. Admission is free
for members, \$35 for non-members.

<http://www.vef.org/web/eventdetails.asp?contactid=2e0ffe93-50ff-4c4a-8eed-0c39643d55ff>

Resource Guide:

For a listing of members' web sites,
please visit our website at
www.nbsbg.com

Online Business Webinars:

http://main.placeware.com/demos/web_seminar_archive.cfm

Chamber events:

http://www.hpmarketing.com/cgi-bin/events_calendar.cgi

High Tech:

High Tech Communicators Exchange
<http://www.htce.org/events.htm>
Vancouver Enterprise Forum –
Vancouver's High Tech networking
forum:

<http://www.vef.org/web/EventDetails.asp?ProductID=82>

Maps and Directions:

<http://www.mapquest.com/>

Networking Database:

LinkedIn Resources: SONI Canada
<http://www.linkedin.com/home>

Job Boards:

<http://charityvillage.com/>,
<http://working.canada.com/vancouver/index.html>
<http://jb-ge.hrdc-drhc.gc.ca/>,
<http://regionalhelpwanted.com/home/167.htm?sn=167>

FutureWorks - Wage Subsidy Program
(& Job Board)

<http://fwt.bc.ca/>

Sales Coaching/ Consulting:

Fiona Walsh
FM Walsh & Associates

604-339-5706

www.fmwalsh.com

Social / Event Management:

<http://gracioushost.ca/>
www.perfectday.ca,
www.tgifbc.com,
<http://fairweathercruises.com/>

Urban Legends Reference Page:

<http://www.snopes.com/>

Yellow Pages Business Finder:

<http://www.yellowpages.ca/searchBusiness.do>

Miscellaneous:

<http://vancouver.craigslist.org/>
<http://www.soho.ca/>