

NSBSG Weekly Window vol.2

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Mission Statement:

"To promote small business in general and specifically to aid, enhance and motivate each other in our respective business enterprises. Our desire is to expand the knowledge and personal network base of each and every one of our members and to make them better at what they do."

Roy Prevost, speaker, coach and futurist, addressed the members and guests of the NSBSG, and shared his views on how the future workplace will change, and the role technology will play.

Roy Prevost Shines Light on the Future

With the proliferation of the internet, instant messaging, and expanding bandwidths, Roy suggests that we live in an information glut, where it's not about how much information we get, but how much information we keep out.



YouTube, iFilm, iTunes, and Telus' SPARK, are just a few examples of the specialization of information that exist today, and expected to proliferate in the near future, where we will be able to select, based on our interests, what information we want to receive.

In the workplace, more profound changes are taking place.

With the population bubble that is the "Boomer" generation getting older, early retirement and career change is looming on the horizon. Many are leaving the

Roy Prevost, Futurist and Business Coach, addresses the NSBSG

workplace, to work from home, or fewer hours to spend more time taking care of family.

The “X” generation, those born after 1960 and fewer in numbers, are moving up and filling only some of the void. This leaves a significant gap in the lower paying service jobs to be filled by the “Y” generation, those born after 1980.

The trend now is, according to Roy, that there aren’t enough workers to fill the service jobs, and employers are going back to retirees who want to supplement their income (and their minds) with a part time occupation. This trend is expected to not only continue, but worsen as well.

Roy closed his speech but relating a story about customer service, and a certain cab driver in Edmonton. This driver would offer, to the astonishment of his passengers, a newspaper, coffee with cream and sugar, a light to read by, a choice of music, and information about the city, with the exception of politics and religion.

The message was in order to succeed in marketing or networking your business, not only must you be the best at what you do, you must be able to say it.

Guests:

Jan Townend, Art Dealer, Jan
Townend Art, 604.984.1296,
www.jantownend.com,
jantownend@hotmail.com

Roy Prevost, International Speaker,
604.519.0035, www.royprevost.com,
roy@royprevost.com

Peter Macdonald, Associate, ieCanada,
604.561.2683,
pmacdonald@iecanada.com,
www.iecanada.com

Jane McKee, HR Consultant,
jmckee@shaw.ca

Next Meetings:

Bella Candela Restaurant, Lonsdale and Esplanade.

November 8 – TBA

November 29 - Bryan Yu, Canada Mortgage & Housing Corp. (CMHC)

Anyone wishing to present a Focused Chat in November, please contact Neil Hamilton.

Announcements:

NSBSG Announces New Venue



Bella Candela chosen by acclamation as new venue by members at November 1 meeting

Members of the NSBSG elected by acclamation that we adopt Bella Candela Restaurant as our new Wednesday morning venue.

Located at 109 West Esplanade, near Lonsdale, The Bella Candela served a buffet breakfast of cereal, bagels, eggs,

sausages and bacon, and your choice of Tea, coffee, and orange juice, for a flat fee of \$10.

Spacious, comfortable and a relaxed environment perfectly reflect the nature of the NSBSG, and its membership.

Our host and new member, Alvaro Peralta ensured that everyone's experience was positive, and despite a few small organizational snafus, the breakfast went over with out a hitch.

Speaking in a larger room was part of the acclimatization, as the Secretary had to hold up a sign reading "Louder" to ensure that all members heard the speaker.

NSBSG Participates Again With ESN

The Real Estate group of the NSBSG will be renting a table at the ESN Trade Fair, to be held Thursday November 9, 2006.

Members wishing to do the same, or join together in a cartel to do the same are asked to contact Neil Hamilton, President, in order to make arrangements with ESN, the Entrepreneurial Success Network, hosted by Deb Brown.

The event will be held at the Empire Landmark at 1400 Robson St., Vancouver.

Carol Ships: Next Possible Social Event

The NSBSG Social Committee is hard at work planning our Christmas Social. So far, they are looking at the possibility of

chartering a boat on the Carol Ships Cruise.

This would be a fully catered event with music and dancing, taking place in early December. The cost to attend would be approximately \$60 including GST.

Members are asked to contact any member of the committee to express their intent to join, so that they can get an approximate head count for feasibility concerns.

Our Social Committee is comprised of Gerry Scallion, Marion Maysenhoelder, Len Macht, and Pat Miller.

Acknowledgements:

The members wish to acknowledge the support of their colleagues and guests for either referrals resulting in leads, completed business, or the patronage of their respective business.

Darlene Mayr-Richardson, Harvest Project thanked the following in helping the Harvest Project raise over \$10,000 at the Harvest Moon Gala::

- Sean Iles, Marion Maysenhoelder, Glenn Duxbury, AJ Veerman, Wayne Keeler, Winnie Low, Arnie Gauthier, Neil Hamilton, Dave Watson and his wife, Trudy Gruber,
- Bruce Duncan and Norman Accipiter (and friend) for their successful bids

Neil Hamilton, Royal Lepage-N.Shore:

- Bryn Hamilton, **Investor's group**, for a referral

Wayne Keeler, Ferguson Moving and Storage,

- Nelson Chow, **Arbutus Insurance**, for travel coverage

- Endorses Velia Tham of **Gold Ticket Travel** for her hard work and customer service

Norm Accipiter, Marketing Specialist:

- Darlene Mayr-Richardson of **Harvest Project** for her hard work in hosting the Harvest Moon Gala

Nelson Chow, Arbutus Insurance thanks the following for their patronage of his insurance services:

- Len Macht, **TGIF**
- Simeon Garriott, **PPL Canada**
- Wayne Keeler, **Ferguson Moving and Storage**
- Dave Watson, **eXtra Contacts**
- Joe Heilman, **JHC Construction**
- Marion Maysenhoelder, **Invis**
- Bryn Hamilton, **Investor's Group**

Trudy Gruber, A Clean Sweep:

- Wayne Keeler, **Ferguson Moving and Storage**, for a referral
- **Barry Kong, Consultant**, for assisting in employee matters

Pat Miller, Fairweather Cruises:

- Marion Maysenhoelder, **Invis**, for booking a cruise for her grad class

Cam McLeod, Angel Restoration:

- David Chin, **Junkyard Dawgs**, and Associate Member, for his services
- Amber Weland, **Vancity**, for financial assistance

AJ Veerman, Space Stager:

- Nicklas Ehrlich, **FIH**, for her help in selecting home colors

Velia Tham, Gold Ticket Travel:

- Marion Maysenhoelder, **Invis**, for her business

Networking Events:

Burnaby Board of Trade

Tuesday November 14, 2006

November Networking Breakfast

Executive Hotel, 4201 Lougheed Hwy.
Burnaby, BC 7:00 a.m. to 9:00 a.m

Registration fee: Before November 7

Members \$16

Non-members \$21

<http://www.burnabyboardoftrade.com/events1.html> - 2006-11-14262

Thursday November 23, 2006

Moving Beyond The Money: Is Your Firm an Employer of Choice?

7:00a.m.to 9:00a.m.

Executive Hotel Burnaby,
4201 Lougheed Hwy.

Tickets: Members \$20.00

Non-members \$25.00

Entrepreneurial Success Group

ESN Networking Social Evening:

Tuesday, November 28, 2006

5:30-7:30 pm

Empire Landmark Hotel
1400 Robson Street, Vancouver
Crystal Ballroom

Attend an evening of speed networking
in a fun, social environment

Contact Deb Brown at 604.303.6580

info@esnorg.org

<http://www.esnorg.org>

Fall Trade Fair

Thursday November 9, 2006

Empire Landmark Hotel,
1400 Robson St. Vancouver

Meet local businesses and owners, of all sizes in a trade forum at the Empire Landmark Hotel, hosted by Deb Brown.

Contact Deb Brown at 604.303.6580
info@esnorg.org
<http://www.esnorg.org>

Gracious Host

Body Worlds 3, Networking Event

Telus World of Science
Thursday, November 2, 2006, 8:30pm – 9:30pm

Science World, Telus World of Science
1455 Quebec Street, Vancouver, BC
Tickets: \$19

Contact: 604 443 7530 and quote coupon code CC0188

First ever round table symposium on “Mergers & Acquisitions in China”

Terminal City Club Vancouver

Tuesday, November 21st, 2006,
8:45am-2pm

Terminal City Club
100-837 Hastings Street West
Tickets: \$180Cdn (include continental breakfast, coffee break, executive lunch + copy of book on “Mergers and Acquisitions in China”)

Registration: by Monday, Nov.13th.
Cecilia.cheng@stamfordlaw.com.sg
Fax: 604 9225350 attention: Marianne

Tools, Techniques & Challenges for Actionable Business Intelligence

The Business Intelligence Conference-

2006

Thursday, Nov.9th, 2006,
7:30am-6:30pm

Tix: www.mria-arim.ca/BICONFERENCE/Register-06.asp

Making Magical Memories: Lessons in Leadership - ISES Vancouver

Thursday, November 15th, 2006
5pm – 9:30pm

The Empire Landmark
Crystal Ballroom
1400 Robson Street, Vancouver
Tickets: Members \$25, non-members \$37
Registration: www.isesvancouver.com

Canadian Restaurant and Foodservices Association, Mark von Schellwitz

Vancouver AM Tourism Association
Learn about industry trends, the current labour shortage and the effects some laws could have on the tourism industry.

Friday, November 17th, 2006, 7am
AMBROZIA, 911 Denman St. (2nd floor)

Tickets:
Members online registration \$20
Non-members online registration \$25
At door members \$20

<http://vancouveram.ca/main.jsp?p2=modules/vam/event.jsp&id=19&back=>

Special Small Business Seminar on improving your financial performance, SOHO

You'll leave with a process to evaluate

the performance of your business and a strategy to implement change.

Sutton Place Hotel
845 Burrard St. Vancouver, BC
Nov. 7th 8am-5pm
Nov 8th 8am-4pm

Hilton Vancouver Metrotown
6083 McKay Avenue, Burnaby, BC
Nov. 9th 8am-5pm
Nov. 10th 8am-4pm

**North Vancouver Chamber
Networking Breakfast...connections
simplified**

Thursday November 9, 2006

Bella Candela Restaurant
715am – 900am
Speaker: Angel Restoration
http://www.nvchamber.ca/ecal_current_hamberevents.php#77

Richmond Chamber

Thursday November 23, 2006
Networking Breakfast

Members \$13.00 plus GST
Non-Members \$18.00 plus GST
Registration 7:00 am
Breakfast & Networking 7:30 am
Quilchena Golf & Country Club,
3551 Granville Avenue
<http://www.richmondchamber.ca/events1.html#2006-11-21220>

**West Vancouver Chamber
Wednesday November 15, 2006
November Member Showcase**

And get together for Members & Non-Members

5:00 - 7:00 pm
Steamworks West Brewing Co.,

The Village at Park Royal
900 Main Street, Unit C1
West Vancouver
(Located under the Lighthouse)

FREE - Advanced registration is required for appetizer preparation. Meet the Board and members in a social environment. Bring business cards to enter into the Door Prize draw
<http://www.westvanchamber.com/events1.html#2006-09-26206>

Resource Guide:

For a listing of members' web sites, please visit our website at
www.nsbsg.com

Online Business Webinars:

http://main.placeware.com/demos/web_seminar_archive.cfm

Chamber events:

http://www.hpmarketing.com/cgi-bin/events_calendar.cgi

High Tech:

High Tech Communicators Exchange
<http://www.htce.org/events.htm>

Vancouver Enterprise Forum – Vancouver's High Tech networking forum:
<http://www.vef.org/web/EventDetails.asp?ProductID=82>

Maps and Directions:

<http://www.mapquest.com/>

Networking Database:

LinkedIn Resources: SONI Canada
<http://www.linkedin.com/home>

Job Boards:

<http://charityvillage.com/>,
<http://working.canada.com/vancouver/index.html>
<http://jb-ge.hrdc-drhc.gc.ca/>,
<http://regionalhelpwanted.com/home/167.htm?sn=167>

FutureWorks - Wage Subsidy Program
(& Job Board)

<http://fwt.bc.ca/>

Sales Coaching/ Consulting:

Fiona Walsh
FM Walsh & Associates
604-339-5706
www.fmwalsh.com

Social / Event Management:

<http://gracioushost.ca/>
www.perfectday.ca,
www.tgifbc.com,
<http://fairweathercruises.com/>

Urban Legends Reference Page:

<http://www.snopes.com/>

Yellow Pages Business Finder:

<http://www.yellowpages.ca/searchBusiness.do>

Miscellaneous:

<http://vancouver.craigslist.org/>
<http://www.soho.ca/>