

# NSBSG

## Weekly Window vol.2

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[www.nsbsg.com](http://www.nsbsg.com)

**Mission Statement:**

*"To promote small business in general and specifically to aid, enhance and motivate each other in our respective business enterprises. Our desire is to expand the knowledge and personal network base of each and every one of our members and to make them better at what they do."*

### Changes at Harvest Project

Bob Rogers announced to the NSBSG that effective September 29, he is no longer the Executive Director of the Harvest Project.

He wishes the organization well, and continues to support and endorses their efforts in assisting people in poverty to reach their aim in self-sufficiency.

In a statement from their newsletter, Irene Leschert, Chair of the Board of Directors, stated that although the Project was on its way to financial sustainability under the leadership of Bob Rogers, the Board of Directors felt a change in leadership was necessary to

build momentum in client services and resource development.

"We are grateful for the energy and passion Bob brought to his work at the Harvest Project. We wish him well in his future." says Irene Leschert.

### Direct Mail Targets Your Clients



Brandon Roe, of Glazer/Kennedy Inner Circle

Brandon Roe, of Brandon Roe & Associates, is a graduate of Dan Kennedy's Direct Mail school of Marketing.

As a certified member of Glazer/Kennedy Inner Circle, Brandon helps small business owners re-direct their marketing efforts by teaching them how to think differently about their business.

Helping them re-define their mission statement, using demographics and psychographics to analyze and understand the mechanics of reaching their potential market, Brandon can help a business owner target more effectively, gain new clients faster, cheaper, and more efficiently than through hours of cold calling.

Part of this process is also teaching effective letter writing techniques that grab readers' attention, and get them to act decisively.

For more information, contact Brandon Roe at 604.696.1616, or [broe@broeassociates.com](mailto:broe@broeassociates.com).

## Guests:

**Brandon Roe, Proprietor**, Brandon Roe & Associates, 604.696.1616  
[broe@broeassociates.com](mailto:broe@broeassociates.com),  
[www.broeassociates.com](http://www.broeassociates.com)

## New Members:

*The Executive wishes to welcome the following new members; please let us know how the group can assist your business.*

**Shashank Hedao, Coast to Coast Provinces Plan, Benefits Plans**  
250.468.7780, [Shashank@telus.net](mailto:Shashank@telus.net)

**Mark Hood, Marketing consultant**, North Shore News, 604.998.3508,  
[mhood@nsnews.com](mailto:mhood@nsnews.com)

## Next Meetings:

Oct. 11th - Roy Prevost, Futurist  
Oct. 18th - George Moen, Bitron Mktg Rewards  
Oct. 25th – Len Macht, TGIF Singles, (Tentative)  
Anyone wishing to present a Focused Chat after October 25<sup>th</sup>, please contact Neil Hamilton.

## Announcements:

Murray Wood announced that he would be leaving the group.

Due to the unprecedented growth in Real Estate market in Alberta, he will be spending more time traveling between Vancouver and Calgary, therefore he cannot commit to full attendance at our meetings.

The NSBSG Executive wishes Murray well and continued success.

## Acknowledgements:

*The members wish to acknowledge the support of their colleagues and guests for either referrals resulting in leads, completed business, or the patronage of their respective business.*

### Wayne Keeler, Ferguson Moving and Storage,

- Neil Hamilton for referral
- Simeon Garriott for a referral, resulting in a moving contract

### Amanda Lin, Jigsaw Services:

- Thanked volunteers at VIP Breakfast for their “Greeting” services at the door of the site

**Sunny Chow, RiverStar Web Solutions:**

- Thanks Norm Accipiter for advice on photographic equipment

**Marion Maysenhoelder, Invis**

- Nelson chow, Arbutus insurance, for setting up Daughter's travel insurance

**Bill Baker, Willabeth Capital**

- Arnie Gauthier, datacom consultants, for fixing his computer

**Barry Sharp, Consultant**

- Amanda Lin, for handling business administration for client

**Gary Bombay, Shippam & Associates**

- Len Macht and TGIF Singles for business involving promotional products

**Jayne Knox, Streetcards Advertising**

- Thanks Bob Rogers for referral,
- Sunny chow, RiverStar Web design for updating her website

**Networking Events:**

**Burnaby Board of Trade**

**Tuesday October 10, 2006  
October Networking Breakfast**

7a.m.- 9a.m.  
Executive Hotel Burnaby,  
4201 Lougheed Highway.

<http://www.burnabyboardoftrade.com/events1.html#2006-09-28256>

**Wednesday October 25, 2006  
Small Business Week Breakfast:**

From Basement Business to Leading Worldwide Manufacturer featuring Sandra Wilson, Founder and Chair of Robeez Footwear.

7a.m.- 9a.m.  
Executive Hotel Burnaby,  
4201 Lougheed Highway

Tickets: Members \$20.00  
Non-members \$25.00  
Prices are exclusive of GST.

**Entrepreneurial Success Group**

**ESN Networking Social Evening:  
Tuesday, November 7, 2006**

5:30-7:30 pm  
Empire Landmark Hotel  
1400 Robson Street, Vancouver  
Crystal Ballroom

Attend an evening of speed networking in a fun, social environment

Contact Deb Brown at 604.303.6580  
info@esnorg.org  
<http://www.esnorg.org>

**Fall Trade Fair**

Thursday November 9, 2006

Empire Landmark Hotel,  
Robson & Broughton, Vancouver

Contact Deb Brown at 604.303.6580  
info@esnorg.org  
<http://www.esnorg.org>

**North Vancouver Chamber  
..connections simplified**

Thursday, October 12, 2006  
7:15am - 9:00am  
Guest Speaker: Harvest Project

[http://www.nvchamber.ca//ecal\\_currentcamberevents.php#68](http://www.nvchamber.ca//ecal_currentcamberevents.php#68)

### **Richmond Chamber**

#### **Thursday October 19, 2006 Networking Breakfast**

Tickets: Members \$13.00 Incl. GST  
Non-Members \$18.00 Incl. GST

Quilchena Golf & Country Club, 3551  
Granville Avenue  
<http://www.richmondchamber.ca/events1.html#2006-10-16216>

### **SoHo.ca**

**SOHO SME Conference & Expo**  
Small Business Week's Premiere Event!  
2 Cities - One day only!  
Thursday, Oct. 12, 2006  
Vancouver, BC  
SOHO is pleased to kick-off Small  
Business Week with a special  
conference & tradeshow program for  
2006.

Highlights include:

- 3000 attendees
- Exhibitors & Displays
- Keynote Presentations
- Ask the Expert Centre
- Business Gala reception
- CEO/Entrepreneur Spotlights
- Roundtable Networking sessions and more!

#### **Conference & Tradeshow Program:**

**FREE** to attend with online pre-registration (\$50 at the door)

[Click here for details and to register](#)

### **West Vancouver Chamber**

<http://www.westvancouver.com/events1.html#2006-09-26206>

## **Resource Guide:**

For a listing of members' web sites,  
please visit our website at  
[www.nbsbg.com](http://www.nbsbg.com)

### **Online Business Webinars:**

[http://main.placeware.com/demos/web\\_seminar\\_archive.cfm](http://main.placeware.com/demos/web_seminar_archive.cfm)

### **Virtual Handshake – Online Business Book:**

<http://thevirtualhandshake.com/free-book-download.htm>

### **Vancouver Enterprise Forum – Vancouver's High Tech networking forum:**

<http://www.vef.org/web/EventDetails.asp?ProductID=82>

### **Chamber events:**

[http://www.hpmarketing.com/cgi-bin/events\\_calendar.cgi](http://www.hpmarketing.com/cgi-bin/events_calendar.cgi)

### **Maps and Directions:**

<http://www.mapquest.com/>

### **Networking Database:**

LinkedIn Resources: SONI Canada  
<http://www.atomiccreative.com/sonicanada.html>  
<https://www.linkedin.com/home>

### **Job Boards:**

<http://charityvillage.com/>,  
<http://working.canada.com/vancouver/index.html>  
<http://jb-ge.hrdc-drhc.gc.ca/>,  
<http://regionalphelpwanted.com/home/167.htm?sn=167>

**FutureWorks** - Wage Subsidy Program (& Job Board)

<http://fwt.bc.ca/>

### **Sales Coaching/ Consulting:**

Fiona Walsh  
FM Walsh & Associates  
604-339-5706  
[www.fmwalsh.com](http://www.fmwalsh.com)

**Social / Event Management:**

<http://gracioushost.ca/>  
[www.perfectday.ca](http://www.perfectday.ca), [www.tgifbc.com](http://www.tgifbc.com),  
<http://fairweathercruises.com/>

**Urban Legends Reference Page:**

<http://www.snopes.com/>

**Yellow Pages Business Finder:**

<http://www.yellowpages.ca/searchBusiness.do>

**Miscellaneous:**

<http://vancouver.craigslist.org/>  
<http://www.soho.ca/>