



# Weekly Window Vol.2

**Executive:**

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**Mission Statement:**

*"To promote small business in general and specifically to aid, enhance and motivate each other in our respective business enterprises. Our desire is to expand the knowledge and personal network base of each and every one of our members and to make them better at what they do."*

## Independent Music Thrives through Tall Poppy Records

With the demise of previously long standing venues as the Smilin' Buddah, Starfish Room, and Brickyard, independent music has been relegated to bars and pubs, where acceptance by bar owners is tied to liquor sales. Comprised of mixed crowds, small bands have difficulty finding their audience in these venues.

Tall Poppy assists small bands by offering an integrated marketing package that includes the venue, advertising, promotion, and branding. Combining these with a monthly publication, and Internet broadcasting, Tall Poppy finds the appropriate audience for any independent artist, enabling them to build a fan base, and perhaps move on to a recording career.

"Because our target audience covers such a diverse combination of age groups, income brackets and lifestyles," says Bobbi Van Riet, VP of Operations, "there isn't a business, product, or service that wouldn't benefit from this unique type of exposure".

For more details on how your business can be involved, contact Bobbi Van Riet at Tall Poppy Records, 778.338.3811.

**Verticals:**

Accounting/Finance

Architect

Banking

Brokerage (Mortgage, securities)

Building Inspection

Business Services

Cleaning Services

Communications, Marketing (Advertising, Design, Sales)

Computer H/ware

Construction

Counseling

Database Mktg

Home Renovation

Insurance (Life, Asset)

Medical (Holistic, Therapeutic)

Non-profit

Office Mgmt.

Real Estate (Investment, Sales/buying)

Retail

Software

Special Event Mktg.

Taxi Service

Travel

-more-

## Guests:

**Rita Bridger, Owner, Dress4Less, [Dress4Less7@telus.net](mailto:Dress4Less7@telus.net)**

**Irina Sytcheva, Marketing Coordinator, Prospect Solutions, 604.931.4320.**  
[www.prospectsolutions.ca](http://www.prospectsolutions.ca), [irina@prospectsolutions.ca](mailto:irina@prospectsolutions.ca)

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**Fred Margel, President, London Piers Properties Ltd. 604.805.0045,**  
[www.londonpier.ca](http://www.londonpier.ca), [fmargel@londonpier.ca](mailto:fmargel@londonpier.ca)

## New Member:

We welcome the following new members; please let us know how can help your business.

**Jim Fitzpatrick, Investment banker, 604.338.7600, [jjohnfitzpatrick@hotmail.com](mailto:jjohnfitzpatrick@hotmail.com)**

**Darlene Mahyr- Richardson, Resource Development Officer, Harvest Project**  
604.983.9488(307) [Darlene@harvestproject.org](mailto:Darlene@harvestproject.org)

**Gabrielle Moore, Moore than Meets the Eye Web Site Solutions, 604.929.8213**  
[moore\\_than@shaw.ca](mailto:moore_than@shaw.ca)

## Next Meetings:

**Wednesday August.30, 2006** - Roy Prevost, Speaker & Futurist

**Wednesday September 6, 2006** - Brandon Roe, Brandon Roe & Assoc. (business building)

**Wednesday September 13** - Travis Wong, Different (an advertising branding shop)

We are open for focused chat presentations by members beyond September 13; anyone wishing to present, please contact Neil Hamilton.

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## Announcements:

The Executive is looking for volunteers to form a committee and assist in the planning and execution of social activities for the NSBSG.

Under the guidance of a Social Director, the committee assists the selected individual in the planning, organizing, tracking participation, and set-up and tear down/cleaning before and after the activity.

Each quarter, the group has social events marking special dates, such as Christmas, mid-summer, and mid-winter dates. Past events included the Fireworks Boat Cruise, Christmas Party, and Mid-Winter Social.

By forming a committee, it is hoped that the organizing and clean up of such events don't just fall on the shoulders of one person.

Interested parties should contact the Executive with copies at: [compass8000@shaw.ca](mailto:compass8000@shaw.ca), [lmacht@shaw.ca](mailto:lmacht@shaw.ca), and [naccipiter@hotmail.com](mailto:naccipiter@hotmail.com).

Please specify the position you are seeking. Should we have more than one person requesting the Directorship, a special election will be held. Final decisions on Committee members at-large will remain at the discretion of the Executive and Social Director.

## Overnight Cruise: Vancouver to Seattle for NSBSG Members

Velia Tham of Gold Ticket travel has announced a repositioning cruise to Seattle on board the Holland America Line's *MS Veendam* and will take place on Sunday September 24, returning Monday September 25.

The return trip is via Amtrak to Vancouver

The cost of the trip is \$190 CAD including tax per person; two person sharing twin accommodations, inside facing cabin, food, and bar. An outside cabin is available for a \$20 upgrade, and for \$40, a balcony cabin can be acquired.

Contact Velia at Gold Ticket Travel, at 604.724.8800.

## Acknowledgements:

**Wayne Keeler** of **Ferguson Moving and Storage** thanks **Bailey Jung** of **Silver Bullet Shredding** for a now completed transaction with one of his referrals.

**Len Macht** of **TGIF Singles- Vancouver** thanks and endorses **Gerry Scallion** of **Casey's Home Repairs** for carpentry work

**Bob Rogers**, Executive Director of **Harvest Project**, thanks all those in support of the Project's "Summer Splash" Gala, to be held August 24.

**Dave Watson**, **eXtra Contact**, thanks **Trudy Gerber** of **A Clean Sweep** for her flexibility and promptness in cleaning his home on short notice.

**Trudy Gerber** of **A Clean Sweep** thanks **Dave Watson**, **eXtra Contact**, for his business

**Velia Tham**, **Gold Ticket Travel**, thanks **Sunny Chow**, **RiverStar Web Solutions** for making his family's vacation travel plans with her

**Nelson Chow** of **Arbutus Insurance** thanks **Simone Sunderland** of **Green Sheet Construction Data**, for a business referral, and **Gerry Scallion** of **Casey's Home Repairs** for renovation work

**Sunny Chow** of **RiverStar Web Solutions** thanks **Pat Miller** of **Fairweather Cruises** for her efforts in organizing the Fireworks Boat Cruise and that his family enjoyed immensely.

**Marion Maysenhoelder** of **Invis** thanks **Neil Hamilton**, **Royal Le Page**, **Bryn Hamilton**, **Investor's Group**, and **Glenn Duxbury**, **Home Inspector**, for their combined work with one of her clients.

## Networking Events:

**Burnaby Board of Trade**  
September Networking Breakfast

Tuesday September 12, 2006. 7:00 a.m. to 9:00 a.m.  
Executive Hotel Burnaby, 4201 Lougheed Highway.

Early-bird tickets: Members \$16, Non-members, \$21  
After September 5<sup>th</sup> Members: \$18 Non-members \$24  
All prices are exclusive of GST.

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**Thursday September 28, 2006**

**Effective Advertising: Use Your Precious Budget Wisely!**

7:00 a.m. to 9:00 a.m. Executive Hotel Burnaby, 4201 Lougheed Highway

Mary Charleson will demystify media choices and show you how to set objectives to use your funds wisely.

Mary Charleson is President of Charleson Communications, a consulting company specializing in marketing research, strategy and advertising development

Tickets: Members \$20.00 Non-members \$25.00

<http://www.burnabyboardoftrade.com/events1.html#2006-09-28256>

**Entrepreneurial Success Group – on summer hiatus**

ESN Networking Social Evening: Last Tuesday each month.  
Empire Landmark Hotel, 1400 Robson St. 5:30pm – 7:30pm

Attend an evening of speed networking in a fun, social environment

Contact Deb Brown at 604.303.6580

[info@esnorg.org](mailto:info@esnorg.org)

<http://www.esnorg.org>

**London Pier Real Estate Seminar**

REAL PROPERTY. REAL RETURNS. Seminar  
“A Fresh Approach to Investing in Real Estate”

Tuesday, September 12, 2006, 7:00 pm

Meeting Room #2

John Braithwaite Community Centre

145 West 1st Street, North Vancouver, BC

(Underground parking is accessible from Esplanade, one block south of 1st Street.  
Entrance near Marketplace IGA.)

Cost: Complimentary

Register online at [www.londonpier.ca/investmentseminars.php](http://www.londonpier.ca/investmentseminars.php) or call 604.805.0045

Space is limited to 18 registered guests.

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**North Vancouver Chamber  
...connections Simplified**

Dizzy Cycles

Thursday, September 14, 2006  
7:15am - 9:00am  
Candela Grill  
Non-Members \$20.00

**Thursday September 28, 2006  
Networking Breakfast**

Tickets: Members \$13.00 Incl. GST  
Non-Members \$18.00 Incl. GST

Quilchena Golf & Country Club, 3551 Granville Avenue

**Strictly Business Networking – Summer hiatus**

<http://www.strictlybusiness.rontproductions.com/>

**Resource Guide:**

For a listing of members' web sites, please visit our website at [www.nsbsg.com](http://www.nsbsg.com)

**Online Business Webinars:**

[http://main.placeware.com/demos/web\\_seminar\\_archive.cfm](http://main.placeware.com/demos/web_seminar_archive.cfm)

**Virtual Handshake – Online Business Book:**

<http://thevirtualhandshake.com/free-book-download.htm>

**Vancouver Enterprise Forum – Vancouver's High Tech networking forum:**

<http://www.vef.org/web/EventDetails.asp?ProductID=82>

**Chamber events:**

[http://www.hpmarketing.com/cgi-bin/events\\_calendar.cgi](http://www.hpmarketing.com/cgi-bin/events_calendar.cgi)

**Maps and Directions:**

<http://www.mapquest.com/>

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**Networking Database:**

LinkedIn Resources: SONI Canada

<http://www.atomicacreative.com/sonicanada.html>

<https://www.linkedin.com/home>

**Job Boards:**

<http://charityvillage.com/>,

<http://working.canada.com/vancouver/index.html>

<http://jb-ge.hrhc-drhc.gc.ca/>, <http://regionalthelpwanted.com/home/167.htm?sn=167>

**FutureWorks** - Wage Subsidy Program (& Job Board)

<http://fwt.bc.ca/>

**Sales Coaching/ Consulting:**

Fiona Walsh

FM Walsh & Associates

604-339-5706

[www.fmwalsh.com](http://www.fmwalsh.com)

**Social / Event Management:**

<http://gracioushost.ca/> [www.perfectday.ca](http://www.perfectday.ca), [www.tgifbc.com](http://www.tgifbc.com),

<http://fairweathercruises.com/>

**Urban Legends Reference Page:**

<http://www.snopes.com/>

**Yellow Pages Business Finder:**

<http://www.yellowpages.ca/searchBusiness.do>

**Miscellaneous:**

<http://vancouver.craigslist.org/>

<http://www.soho.ca/>