

# NSBSG *Weekly Window* vol.4



President: Neil Hamilton, [compass8000@shaw.ca](mailto:compass8000@shaw.ca); Vice-Pres.: Len Macht, [lmacht@shaw.ca](mailto:lmacht@shaw.ca); Secretary: Norm Accipiter, [naccipiter@hotmail.com](mailto:naccipiter@hotmail.com)

[www.nsbsg.com](http://www.nsbsg.com)

### **Mission Statement:**

*"To promote small business in general and specifically to aid, enhance and motivate each other in our respective business enterprises. Our desire is to expand the knowledge and personal network base of each and every one of our members and to make them better at what they do."*

## **Sensational Press for Stadel's Suppers**

Corinne Stadel of Sensational Suppers is just another example of how small business owners can leverage the power of public relations.

Corinne successfully acquired an article written about her in an issue of the Province, during the last week of March.

Complete with photograph, the article went on to describe the basis of Corinne's business, a custom meal planning enterprise with cooking facilities and staff to assist. Customers, according to the article, "outsource" their shopping and meal preparation, and then schedule a time to come in and assemble the meals for pick up or delivery.

Designed for busy households, meals are packaged, taken home and frozen for use during a busy week, or month.

All it takes, among other things, is a belief in your story, and telling it in a compelling way to enough people to get noticed.

## **Suzuki FDN. To Speak to NSBSG**

Neil Hamilton, President, confirmed that Peter Robinson, newly installed CEO of the David Suzuki Foundation, will be addressing members and guests of the NSBSG on Wednesday May 30<sup>th</sup>.

This will be a special event where we will open the doors to all guests once again. The Executive will confirm time and location in the very near future.

## Member's Corner

*Members offer weekly tips and words of wisdom*

*"The general who wins the battle makes many calculations before the battle is fought. The general who loses makes but few calculations beforehand."*

- Sun Tzu

Planning is THE key factor of success

- Barry Sharp, AMA Management, [www.amamanagement.ca](http://www.amamanagement.ca)

### Guests:

**Andrew Bennett;** activeTek  
Environmental (sub for Bruce  
Duncan)

**Mel Zajak;** Zajak Foundation (guest  
of Jim Fitzpatrick)

**Grant Gable** (guest of Joanne  
Macpherson)

### Focused Chat Calendar:

Apr.9 – Bryn Hamilton

April 16 - Ken Izatt, Onext Media

Apr.23 – Trevor Kennel, Send Out  
Cards

April 30 – Norm Accipiter,  
Managing your Wireless Account

May 14 - Gil Yoran, Frogfile  
(environmentally friendly office  
products)

May 28 - Peter Robinson, David  
Suzuki Fdn.

May 7 – Mayor of West Vancouver,  
Pamela Goldsmith-Jones

June 11, - Steven Lin, 2Q Creations

Neil Hamilton:

### Acknowledgements:

The following members wish to thank those mentioned for referrals, successful joint ventures, or advice given:

#### **Jayme Knox, Streetcards Design:**

- Thanks to Des Dougan and Sunny Chow, for email and Web site help.

#### **Len Macht, TGIF Singles:**

- Neil Hamilton for his assistance.

#### **Reno Gajo, Genre Software:**

- Neil Hamilton for referral.

#### **Simeon Garriott, PPL Canada:**

- Neil Hamilton for referral.

#### **Wanda Woods, ACD Insurance:**

- Steven Lin and Trevor Kennel.

#### **Steven Lin, 2Q Creations:**

- Wanda Woods for insurance assistance.

#### **Ben Stapleton, Scott Security:**

- Reno Gajo, help with email.

#### **Sunny Chow, RiverStar Web Solutions:**

- Jim Fitzpatrick for sales leads;
- Des Dougan for help with an email spam problem.

#### **Neil Hamilton:**

- Len Macht;

- Jak Redenbach for help with a development opportunity
- Trevor Kennell for his Send Out Cards service.

**Corinne Stadel:**

- Thanks for all the acknowledgements received after the press article appeared.

**Calendar of Events:**

**Burnaby Board of Trade:  
Business Creating Business  
Breakfast  
Tuesday, April 8, 2008**

7:30 a.m. to 9:30 a.m.  
Executive Hotel Burnaby  
4201 Lougheed Highway

Tickets: Members \$20  
Non-members \$25  
For more information, click [here](#).

**Entrepreneurial Business Growth  
Group:**

**Monday April 7<sup>th</sup>, 2008**

7 to 9:30 pm  
Generating Referrals: A Talk by  
Leon Scott

Leon Scott, Certified Referral Marketer and founder of You Times Two Networking Services has formulated a series of workshops to help people understand what effective networking is really about. He has also done workshops on various aspects of referral based networking for Langara College, BNI, and Diamond Star Networking.

Mark's Pharmacy, 3750 Oak St.  
(near 22nd Ave.)  
604-765-7571

**Entrepreneurial Success Network:  
ESN Roundtable**

Wednesday, April 30, 2008  
5pm to 8pm

Vancouver Masonic Centre  
4<sup>th</sup> Flr - 1495 W 8th Ave  
(Granville & 8<sup>th</sup>)

Non-members \$22.00, Members:  
\$18.00  
(includes drink and app's)

Pre-Registration via Credit Card is a  
**must:**

[info@esnorg.org](mailto:info@esnorg.org), or 604.303.6580

**ESN Trade Show**

Thursday, May 29, 2008  
5pm to 8pm

Vancouver Masonic Centre  
4<sup>th</sup> Flr - 1495 W 8th Ave  
(Granville & 8<sup>th</sup>)

Registration: [info@esnorg.org](mailto:info@esnorg.org), or  
604.303.6580

**Gracious Host:**

**Ride the Road to Profit  
Thursday, April 10, 2008**

Join Business in Vancouver for the BLACK breakfast with Don James and Deeley President Malcolm Hunter, and hear the Canadian Harley-Davidson success story.

SFU Segal Graduate School of  
Business  
500 Granville Street, Vancouver

Registration & Networking: 7:00am  
Breakfast: 7:30am  
Presentation: 8:00am - 9:00am

[www.biv.com](http://www.biv.com)

**Who, What and How Much?  
Biggest Deals Breakfast  
Tuesday, April 22, 2008**

More than \$44.7 billion in business deals were made last year in B.C. Hear the stories behind the deals from those who made them.

**Speakers:**

Dave Gadhia, Gateway Casinos  
Avtar Bains, Colliers International  
Kevin McArthur, Goldcorp

The Vancouver Club  
915 West Hastings Street,  
Vancouver  
Registration & Networking: 7:00am  
Breakfast & Presentation: 7:30am -  
9:00am

[www.biv.com](http://www.biv.com)

**Resource Guide:**

For a listing of members' web sites, please visit our website at [www.nsbbsg.com](http://www.nsbbsg.com)

**Chamber events:**

[http://www.hpmarketing.com/cgi-bin/events\\_calendar.cgi](http://www.hpmarketing.com/cgi-bin/events_calendar.cgi)

**Maps and Directions:**

<http://www.mapquest.com/>

**Networking Database:**

LinkedIn Resources: SONI  
Canada  
<http://www.linkedin.com/home>

**North Vancouver Directory**

<http://northvancouver.com/>

**Olympic Business and RFP sites**

2010 Commerce Centre:

<http://www.2010commercecentre.com/>

MERX:

[www.merx.com/English/nonmember.asp?WCE=Show&TAB=1&PORTAL=MERX&State=1&hcode=0oAbh0Y4HyEmQfk9GqXIQw%3d%3d](http://www.merx.com/English/nonmember.asp?WCE=Show&TAB=1&PORTAL=MERX&State=1&hcode=0oAbh0Y4HyEmQfk9GqXIQw%3d%3d)

BC Bid:

<http://www.bcbid.gov.bc.ca/open.dll/welcome>

**Job Boards:**

Working Canada:

<http://working.canada.com/vancouver/index.html>

Government of Canada:

<http://jb-ge.hrdc-drhc.gc.ca/>

**Recycling:**

<http://www.nsrp.bc.ca/>

<http://www.onedayvancouver.ca/about.php>

<http://www.gvrd.com/recycling/index.html>

**Social / Event Management:**

<http://fairweathercruises.com/>

<http://gracioushost.ca/>

[www.tgifbc.com](http://www.tgifbc.com),

**SOHO**- small business networking

<http://www.soho.ca/>

**Urban Legends Reference Page:**

<http://www.snopes.com/>

**Yellow Pages Business Finder:**

<http://www.yellowpages.ca/searchBusiness.do>