



NSBSG *The Referral* www.nsbsg.com

A biweekly review of NSBSG meetings, guests and featured topics

Neil Hamilton, President, Len Macht, Vice –President, Norm Accipiter, Secretary May 21, 2008

Mission Statement: *“To promote small business in general and specifically to aid, enhance and motivate each other in our respective business enterprises. Our desire is to expand the knowledge and personal network base of each and every one of our members and to make them better at what they do.”*

Going Green Made Easy: Frogfile



Finding ways to become eco-friendly both at home and at work has become one of the most talked about topics in the news as of late.

Gil Yaron’s “Frogfile”, specializing in eco-friendly office supplies, busts the myth that being green is hard to follow.

Frogfile offers such products as stapleless staplers, recycled and reclaimed paper, chipboard binders that can be custom branded for your company, and laptop bags made from recycled pop bottles.

There are two other myths Frogfile dispels: that going green costs more, and green products are inferior in

quality. Frogfile has over 800 products available, all can be ordered online, and no paper catalogue to clog the environment.

For more information, visit www.frogfile.com

Dual Real Estate Presentation Covers Property and Mortgages



Neil Hamilton and Marion Maysenhoelder held a joint seminar on real estate for first time buyers. Their presentation covered both the mortgage market and general Real

Estate tips for those entering the market.

For young first time buyers, Marion suggested Parents should encourage their young adults to save as much as possible and to be realistic; don't expect to get into a home like what their parents presently own.

Marion also recommended taking advantage of 40-year amortization rates, but warned that this will mean the majority of your payments mainly cover the interest.

Neil discussed how our real estate compares to other major centres and the trade offs one makes for living in a mild climate with limited land resources.

This scarcity naturally encourages overall pricing to go up.

Finally they both agreed that making frequent payments on a mortgage is the best way to go. Weekly or bi-weekly payments will go a long way to put a dent into the interest charges.

Guests:

Gil Yaron, Frogfile

Harvey Lawson, CFO, Director, Tradewinds Ventures Inc

Jim Woods, Eagle One Construction

Maria Killam, Designer, Benjamin Moore

Nkosi Khumalo, CEO, KSM Technology Investments

Focused Chat Calendar:

May 28 - Peter Robinson, David Suzuki Fdn. **RESERVATION REQ'D**

June 11, - Steven Lin, 2Q Creations

June 18 – Dave Watson, eXtra Contact

June 25 – Bruce Duncan, Forever Green

Acknowledgements:

The following members have been thanked for their referrals by their fellow members and/or guests, or for having done business.

Neil Hamilton (5x), Jak Redenbach, Jayme Knox (4X), Wayne Keeler (2X), Duncan McNiven (2X), Glenn Duxbury (2x), Des Dougan (2X), Debbie Peck, Wanda Woods (2X), Ben Stapleton, Marion Maysenhoelder, Bruce Duncan (2X), Sunny Chow, Kevin Middleton, Barry Kong, Alvaro Peralta, Jeff Cripwell (2X), Bill Baker

Calendar of Events:

Burnaby Board of Trade:

Achieving Greater Sales Results
Tuesday, June 03 2008, 8:00am - 9:30am

Burnaby Board of Trade
201 – 4555 Kingsway.

Tickets: Members \$20 Non-members \$30 A continental breakfast will be served. Seats are limited, so register early to avoid disappointment.

To register for this event, please contact Kaity Gordon at 604-412-0100 ext. 100.

Business Creating Business Breakfast

Tuesday, June 10 2008, 7:30am - 9:30am

Join us on Tuesday, June 10th for our Business Creating Business Breakfast.

Jen DeTracey, founder of LIFT Strategies Inc., will facilitate this breakfast, and will teach participants to focus on who "ideal" customers really are.

Executive Hotel Burnaby
4201 Lougheed Highway.

Tickets: Members \$20 Non-members \$25. All prices are exclusive of GST. To register for this event, please contact Kaity at 604-412-0100 ext. 100.

Entrepreneurial Success Network: ESN Trade Show

Thursday, May 29, 2008
5pm to 8pm

Vancouver Masonic Centre
4th Flr - 1495 W 8th Ave
(Granville & 8th)

Free Admission with registration

To book a table or register as a participant: info@esnorg.org, or 604.303.6580

North Vancouver Chamber: Connections Simplified Networking Breakfast

Thursday, June 12th, 2008
7:15am to 9am @ Bella Candela
(109 West Esplanade)

Make 50 new contacts before 9am!
Join us at the North Shore's liveliest breakfast and promote your business

Members \$16; Non-Members \$22
[CLICK HERE TO RSVP](#)

Thursday, May 22nd, 2008
2010 Business Opportunities Workshop

8:00am to 10:30am @ North Vancouver Chamber (102 - 124 W 1st Street)

Join us and learn how to get ready for 2010 business.

Cost: \$20.10

[CLICK HERE TO REGISTER](#)

Social Butterfly:

24th Annual WAKE UP Awards

Friday May 30, 2008

7:00-9:00 am

HONOUREE: Dr. John Nightingale
- President, Vancouver Aquarium

Pan Pacific Vancouver Hotel
\$35 Members, \$45 Non-Members
Table: \$300 Members, \$400 Non-Members
(tickets can be purchased online at: www.vancouveram.ca or by phone: 604-738-5506)

Vancouver Enterprise Forum

Tuesday, May 27, 2008

5:30 PM - 8:30 PM

VanCity Theatre
Seymour and Davie Street
Vancouver

Tech Gurus Predict What's Hot in Technology Trends, BC Companies and Tech Investing

Resource Guide:

For a listing of members' web sites,
please visit our website at
www.nsbsg.com

Networking Database:

LinkedIn Resources: SONI
Canada

<http://www.linkedin.com/home>

North Vancouver Directory

<http://northvancouver.com/>

Eco-Friendly Office Supplies:

www.frogfile.com

Olympic Business and RFP sites

2010 Commerce Centre:

<http://www.2010commercecentre.com/>

MERX:

[www.merx.com/English/nonmember
.asp?WCE=Show&TAB=1&PORTAL=MERX&State=1&hcode=0oAbh0
Y4HyEmQfk9GqXIQw%3d%3d](http://www.merx.com/English/nonmember.asp?WCE=Show&TAB=1&PORTAL=MERX&State=1&hcode=0oAbh0Y4HyEmQfk9GqXIQw%3d%3d)

BC Bid:

[http://www.bcbid.gov.bc.ca/open.dll/
welcome](http://www.bcbid.gov.bc.ca/open.dll/welcome)

Recycling:

<http://www.nsrp.bc.ca/>

[http://www.onedayvancouver.ca/abo
ut.php](http://www.onedayvancouver.ca/about.php)

[http://www.gvrd.com/recycling/inde
x.html](http://www.gvrd.com/recycling/index.html)

Social / Event Management:

<http://fairweathercruises.com/>

<http://gracioushost.ca/>

www.tgifbc.com,

SOHO- small business networking

<http://www.soho.ca/>

Urban Legends Reference Page:

<http://www.snopes.com/>

Yellow Pages Business Finder:

[http://www.yellowpages.ca/searchBu
siness.do](http://www.yellowpages.ca/searchBusiness.do)

Contact:

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